

# GLASGOW DOORS OPEN DAYS FESTIVAL



**SPONSORSHIP OPPORTUNITIES 2024**



# Hold the door!

Glasgow Building Preservation Trust (GBPT) is pleased to share these opportunities to be part of Glasgow Doors Open Days Festival 2024.

Organised by Glasgow Building Preservation Trust, Glasgow Doors Open Days Festival (GDODF) is an annual event celebrating the city's architecture, culture & heritage. Each September we bring together dozens of participants who throw open the doors of over 100 historic buildings, including theatres, museum stores, factories, studios, breweries & more, across the city, to the public, for free.

With over 30,000 visits being made to events in 2023, the festival is a much loved staple of the Glaswegian cultural calendar:

- 94% of visitors said that the event enhanced their view of Glasgow.
- 97% of visitors said that they would definitely attend again.
- 98% of visitors said that they would definitely recommend the festival to others.

Watch our 2023 highlights here: <https://youtu.be/OdJhaEkxfeU>

Partner with GBPT to support GDODF and join a growing assembly of organisations and businesses who champion heritage and culture as the key to a sustainable and prosperous future for Glasgow.

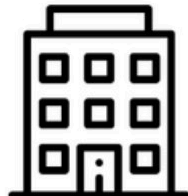


# Festival 2023 Statistics



243 listings

made up of



98 buildings



43 in-person trails



36 digital trails



64 in-person events



1 digital event

and



1 digital resource.

People made



29,625  
in-person visits

and



2,264  
digital visits

to events  
run by



160  
organisers

including



477 Staff

and



807 Volunteers

with an  
Estimated  
economic  
impact for  
Glasgow of



£421,053



## Join us in 2024

The sponsorship opportunities on the next page have been designed to ensure your investment goes a long way. Should you have your own advertising or sponsorship ideas, please don't hesitate to get in touch, we will be happy to discuss other options with you.



# Sponsorship Opportunities

Silver	Gold	Platinum
Logo/blurb on partners page on website	Logo/blurb on partners page on website	Logo/blurb on partners page on website
Logo on festival flyer, 30,000 copies distributed across the city	Logo on festival flyer, 30,000 copies distributed across the city	Logo on festival flyer, 30,000 copies distributed across the city
Logo on ticket booking screen	Logo on ticket booking screen	Logo given prominence on ticket booking screen
Logo on festival trailer - shown at in-person/digital talks and shared as part of social media campaign.	Logo on festival trailer - shown at in-person/digital talks and shared as part of social media campaign.	Logo given prominence on festival trailer - shown at in-person/digital talks and shared as part of social media campaign.
Thanked at Civic Reception at Glasgow City Chambers	Thanked at Civic Reception at Glasgow City Chambers	Thanked at Civic Reception at Glasgow City Chambers
	Social media campaign to 30,000 followers - 5 sponsored posts August–September	Social media campaign to 30,000 followers - 5 sponsored posts August–September
	Logo on signage at Festival Hub	Logo on signage at Festival Hub
		Special thanks at talks programme
		Opportunity to show own short (30 seconds) film/infomercial before talks start, support from GBPT available to make
		Logos on volunteer t-shirts and home page of website (200,000 hits in August and September)
		CPD session from GBPT for your staff at your office or a GBPT project site.
£500	£750	£1000



# Contact

David Cook, Director

david@gbpt.org

0141 554 4411

