

GLASGOW DOORS OPEN DAYS FESTIVAL



SUPPORT DOORS OPEN DAYS

Unlock The Power of Heritage!

Organised by the Glasgow Building Preservation Trust, the Glasgow Doors Open Days Festival (GDODF) is an annual event celebrating the city's architecture, culture, and heritage. Each September, we throw open the doors to over 100 historic buildings, including theatres, museums, factories, studios and more - all free of charge. Young or old, born and bred, or fresh to the city, the festival brings people together through walks, talks, tours and special events to celebrate and explore our city's unique heritage and hidden gems.

With over 30,000 visits annually, the festival is a much-loved staple of Glasgow's cultural calendar and brings an estimated £400,000 of economic benefit to the city. Join us in supporting the festival through our various sponsorship packages. Showcase your company to tens of thousands of Glaswegians, and be part of the cultural fabric that defines our city.

Watch some of our previous festival highlights here:
<https://youtu.be/OdJhaEkxfeU>



Our support and sponsorship opportunities are designed to ensure your investment goes a long way. If you have your own advertising or sponsorship ideas, please get in touch to discuss.

Sponsorship Opportunities

Silver	Gold	Platinum
Logo/blurb on partners page on website	Logo/blurb on partners page on website	Logo/blurb on partners page on website
Logo on festival flyer, 30,000 copies distributed across the city	Logo on festival flyer, 30,000 copies distributed across the city	Logo on festival flyer, 30,000 copies distributed across the city
Logo on ticket booking screen	Logo on ticket booking screen	Logo given prominence on ticket booking screen
Logo on festival trailer - shown at in-person/digital talks and shared as part of social media campaign	Logo on festival trailer - shown at in-person/digital talks and shared as part of social media campaign	Logo given prominence on festival trailer - shown at in-person/digital talks and shared as part of social media campaign
Thanked at Civic Reception in Glasgow City Chambers	Thanked at Civic Reception in Glasgow City Chambers	Thanked at Civic Reception in Glasgow City Chambers
	Social media campaign to 30,000 followers - 5 sponsored posts from August to September	Social media campaign to 30,000 followers - 5 sponsored posts from August to September
	Logo on signage at Festival Hub	Logo on signage at Festival Hub
		Special thanks at talks programme
		Opportunity to show own short film/infomercial (30 seconds) before talks start, with support from GBPT available
		Logos on volunteer t-shirts and home page of website (200,000+ hits from August to September)
		CPD session from GBPT for your staff at your office or a GBPT project site
£500	£750	£1000



In addition to the sponsorship opportunities above, there are others ways you can extend your support to GDODF. Whether it's a one-time donation or encouraging your staff to participate in volunteering opportunities, every contribution, big or small, makes a difference. Please reach out to us to explore further.



Contact

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